



PARTNERSHIP 2025

CONNECTING BUSINESSES
SINCE 1989

SWECHAM MEMBERSHIP PACKAGES 2025



SWECHAM MEMBERSHIP PACKAGES 2025

Benefits/	
Membership Typ	e

PREMIUM CORPORATE (MORE THAN **100 MILLION THB IN ANNUAL TURNOVER**)

CORPORATE (MORE THAN 50 MILLION **THB IN ANNUAL TURNOVER**)

LARGE

CORPORATE (LESS THAN 50 MILLION **THB IN ANNUAL TURNOVER**)

REGULAR

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Promotion of corporate news and offers on SweCham Facebook, LinkedIn, website or Members E-news updates

E-Blast Service

x1/year

Website Page

Member News Update

x6/year

Member News Updates

x3/year

Member News Updates

Hyperlinked logo and showcased company's products/services on first page of SweCham website

1 page + logo

Premium Category

Category

1 page + logo

Large Corporate

Regular Corporate Category

1/2 page + logo

All employees

Listing in Member Directory E-Book

Events

Member discount rate for events (employee validation will be requested)

Member entry rate for

All employees

All employees

selected co-branded chambers', JFCCT and EABC events

2 tickets/year

1ticket/year

Cultural event ticket members rate

Additional Benefits

Access to member-to-member benefits/offers

Business referrals

Tailor-made services (e.g. event hosting/planning, outreach to Thai universities)

Annual Membership Fee (THB)

36,000 26,000

16,000

SWECHAM MEMBERSHIP PACKAGES 2025

Benefits/ Membership Type	START UP CORPORATE (up to 3 years old)	INDIVIDUAL	SW

THAI ALUMNI OF **WEDISH UNIVERSITIES** (up to the age of 35)

/ STUDENTS

Students/Interns CV

Students/Interns CV

1/8 page + logo

1ticket/event

1,000

ts/	CORPORATE	INDIVIDUAL		
р Туре	(up to 3 years old)	INDIVIDUAL		

Brand Visibility - Website ar	d E- Publications

Bra	and	Visibility -	· Website a	nd E- F	Publi
Promotion of corporate news and offer	s				

Start-up Category

1/2 page + logo

All employees

10,000

ALL PRICES ARE SUBJECT TO 7% VAT and an additional registration fee of THB 1,000 (one-time cost) applies to new members.

Events

Additional Benefits

1/8 page + logo

1ticket/event

6,000

on SweCham Facebook, LinkedIn,

website or Members E-news updates

E-Blast Service

SMEs Spotlight Website Page Services

Hyperlinked logo and showcased

company's products/services on first page of SweCham website

Member discount rate for events

(employee validation will be requested)

Member entry rate for selected co-branded chambers', JFCCT and EABC events

Cultural event ticket member rate

Business referrals

Tailor-made services (e.g. event hosting/planning, outreach to Thai universities)

Annual Membership Fee (THB)

Listing in Member Directory E-Book

Access to member-to-member

benefits/offers



Unlock new horizons for your business and further enhance your exposure with the SweCham Partnership Package!



PARTNERSHIP PACKAGES 2025

Benefits	DIAMOND	PLATINUM	GOLD		
SweCham Premium Corporate Membership included	√	√	✓		
	Events				
Free entry to all SweCham Networking Events *exclude social events	6 tickets/event	4 tickets/event	2 tickets/event		
Brand	d Visibility - Events				
Roll-up at entrance of all events + Logo at all SweCham Events	✓	✓	✓		
Logo on SweCham Event's promotional merch	✓	√	✓		
Your corporate VDO shown at SweCham events	1.5 minutes all SweCham events	1 minute, all Swecham events	1 minute x 3 SweCham events of your choice		
Complimentary Booth at all SweCham Events	✓	✓	✓		
Brand Visibility - Website and E- Publications					
Hyperlinked logo on SweCham website	✓	√	✓		
Advertising Banner on SweCham Website	12 months	6 months	3 months		
Promotion of corporate news in SweCham Newsletter	x20/year	x15/year	x10/year		
Hyperlinked logo in all E-Newsletters	√	√	√		
E-blast Service	x15/year	x10/year	x6/year		

Diamond position,

pages 1 and 2

200,000

Premium location advertisement in SweCham

Directory

Annual Partnership Fee (THB)

Excl. 7% VAT

Gold position: one

of the first 10

pages, or tailored

100,000

Platinum

position: one of

the first pages

150,000



THANK YOU!

FOR FURTHER ENQUIRIES

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www.swecham.com





contact@swecham.com